



Our geographic isolation has led to a sense of solidarity and regional pride. We lead the way with our can do attitude



Copyright ©Dave Lintott 2013. www.lintottphoto.co.nz



Many organisations operating at a regional level across land tenure, communities and rohe

The goal of each organisation is to achieve something which will benefit all who live in Taranaki





We intend to do the same - Wild for Taranaki

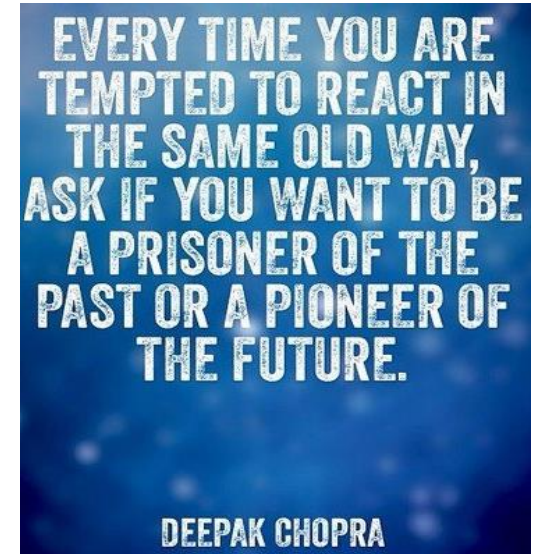


Common goal

Create a new normal within our community

- All people are engaged in action to protect our environment.
- Normal part of their daily lives
- Begin where they live and extend to where they work, play and beyond

so together we can all 'Restore Taranaki'



- Great things are being achieved
..... but it is not enough.
- A lot of effort goes into growing support
- We must win the hearts and minds of the people of Taranaki



“He aha te mea nui o te ao? He tangata, he tangata, he tangata”
What is the most important thing in the world?
It is the people, the people, the people



Significant biodiversity outcomes

What are we hoping will result?

- Predator-free Taranaki
- Increasing populations of native plants and animals
- Connected protected ecosystems
- Reduction in pest plants
- Improved freshwater quality
- Healthy people
- Communities working together for a common cause
- Significant economic benefits



How are we doing this? by being 'Wild for Taranaki'



- 2008 - first Taranaki Biodiversity Forum
- 2012 - Biodiversity Accord launched
- 2014 - Regional Biodiversity Coordinator employed
- 2015 - Taranaki Biodiversity Trust formed
 - Trust Deed
 - Trust Board
 - Foundation
 - Strategic Plan
 - MOU with TRC



2016

Regional Forum

Wild for Taranaki brand

Build a foundation - Policy Manual

Community events, training workshops

Facebook page, newsletter

Community Biodiversity Fund

Plan Restore Taranaki project



2017

Regional Biodiversity

Co-ordinators meeting

Increasing membership

TRC Environment Awards

Presentations – WOMAD

New Projects Co-ordinator

and Operations Manager

Restoration planting guides

Conservation Education hui

Volunteer workshop

New website

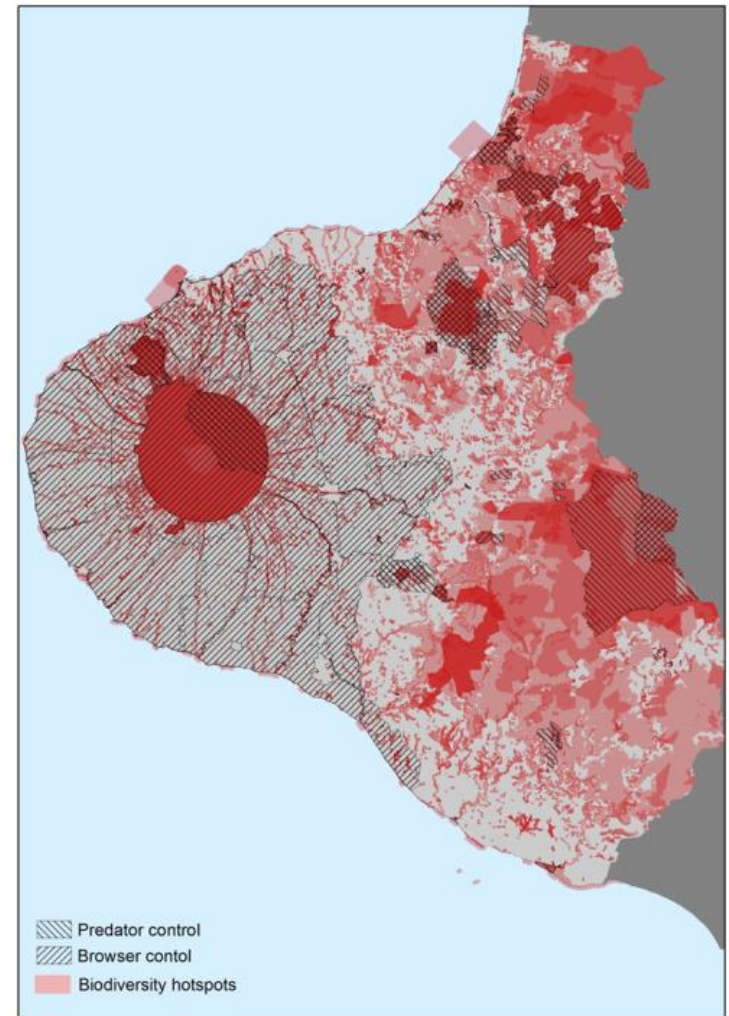
Action Restore Taranaki

project

Planning for the Restore Taranaki project

Guiding principles

- *Protect and enhance a range of ecosystems*
- *Connect with local people and communities*
- *Build on existing work and link projects across the landscape*
- Developed three interwoven plans with Consultants
 - Operational
 - Revenue generation
 - Communications
- Key stakeholder group
- Work collaboratively with Taranaki Mounga project



Operational Outcomes

1. Restore the reo and kaupapa of the native fauna of Taranaki

Best practice predator control

Landscape scale control - urban and rural

Responsible cat and dog ownership

Monitoring of native species



2. Restore the kakahu/cloak of Taranaki

Advocate use of native plants

Restoration planting

Formal protection

Managing pest plants



Operational Outcomes

3. Restore the freshwater of Taranaki

Monitoring

Partnerships to grow activities

Framework for management of wetlands and estuaries

Reduce waterway pollution

Advocacy

Management of invasive species



4. Restore the Coastal Marine area

Coast care groups

Coastal community events

Partnerships to grow activities

Framework for management of coastal sites

Advocacy



Operational Outcomes

Weeding
Learning
Planting
Covenanting
Monitoring
Fencing
Predator control
Responsible pet ownership

Outcome 5:
Mobilise and support the people of Taranaki to take action and work together over successive generations as kaitiaki of the land, the water and our taonga species



Operational Outcomes

Outcome 5 *continued*

- Generate Revenue
- Co-ordinate Communications
- Collective conservation education strategy
- Build volunteer capacity
- Healthy Nature, Healthy People



Restore Taranaki Project Years 1-5 New Plymouth District

Over 50% of the population of our region

Taranaki and Te Atiawa iwi

16 members, iwi and our community active

Connect all ecosystems from the mountain to the sea

Landscape scale projects in Stratford and South Taranaki Districts which meet the outcomes will also be supported.



NP District - timeframe 5 years

Great things take time and investment

- Don't underestimate how long it will take to make this happen
- Get people around the table
- Establish a common understanding
- Co-ordinator
- Benefactor
- Governance
- Investment of time and money in building a solid foundation



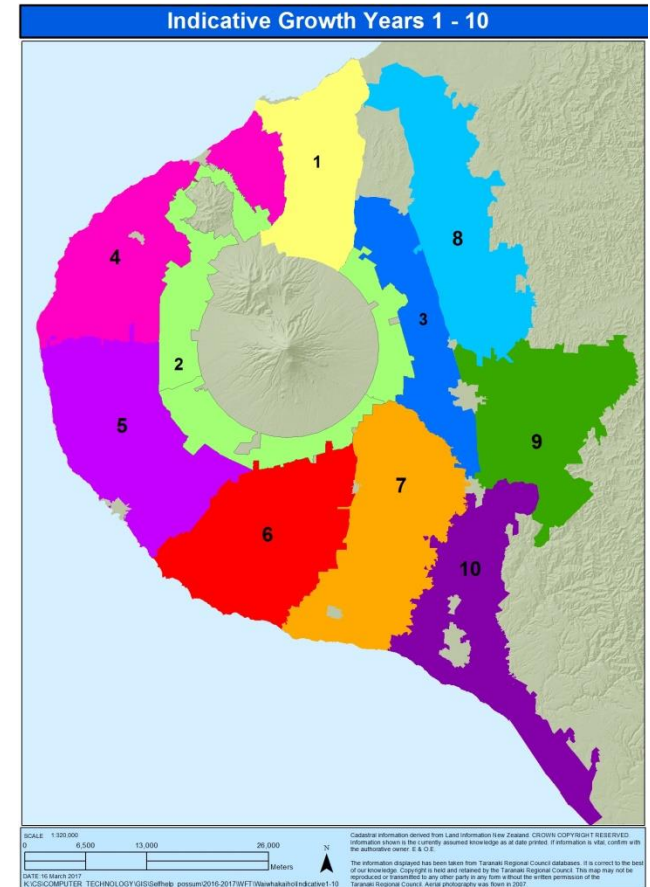
Where to from here

1. Approval of the plans
2. Operations Manager
3. Regional Biodiversity Forum

How do members wish to participate?

Taranaki Regional Council has allocated \$700,000 in 2017/18 to transform its possum self-help programme into predator self-help

4. Launch Restore Taranaki with a communications campaign
5. Increase dialogue with Nga iwi o Taranaki to foster relationships and actively seek opportunities to engage.



Restore Taranaki project

Big 725,800ha

Complex

Suite of management actions

Raise a considerable amount of money

Estimated cost for the first five years is \$25 million

Many stakeholders

Members, iwi, communities, Government, funders

Recruit and train an army

116,600 people of Taranaki

New tools

Technology, Policy

But we are not afraid



**Restore Taranaki and the
Taranaki Mounnga project
fit together like a jigsaw to
bring about action which will
cloak our home**

“He waka eke noa”

A canoe which we are all in with
no exception



Taranaki Mounnga is an ambitious conservation project transforming
the mountain, ranges and islands of Taranaki.

**Join us as a
Member
or Friend**

www.wildfortaranaki.nz

Follow us www.facebook.com/WildforTaranaki

